

Powerful Visibility on the Chamber Website!

People on our website have already made an important decision; they are looking for a business right here in our area.

Statistics indicate that people searching the internet are experienced, educated consumers who use the web to help make purchase decisions! In fact, 78% of United States citizens use the internet and 83% of users have purchased a product/service online.* **Are you reaching this targeted market?**

Many members realize the benefit of their membership and the value of targeting the market already driven to the Chamber's Online Business Directory. It is about utilizing the web and the Chamber name to promote your business.

Call or email the Chamber for more information regarding these upgrades/opportunities and how to gain additional, **exclusive** visibility in front of the Chamber website traffic.

Available Ad Packages Annual payments reflect 1 month FREE – incentive	Complete \$1749 annually or \$159 monthly	Premium \$979 annually or \$89 monthly	Category \$539 annually or \$49 monthly	Enhanced \$228 annual only
Main Business Directory Banner Ad	X			
All Other Available Banner Ads	X			
Select Other Available Banner Ads	X	X		
Map Pin Upgrade with additional text, web link, photos	X	X		
Category Banner Ad (your category only = lodging or restaurant, etc.)	X	X	X	
Business Directory Quick Link Search Results Banner Ad	X	X	X	
Business Directory Alpha/ Keyword Search Banner Ad	X	X	X	
Priority Placement in Business Directory Search Results (above basic listings)	X	X	X	
Recognized as Chamber Website Sponsor	X	X	X	
Banner Ad Display Tracking	X	X	X	
Enhanced Member Page Listing:	X	X	X	X
• additional photos	X	X	X	X
• 1600 character description	X	X	X	X
• 5 bullet points	X	X	X	X
• logos	X	X	X	X
• map link	X	X	X	X
• 20 key words (improves search results)	X	X	X	X
• additional website link on search results page	X	X	X	X

*PEW Research - 2010; FCC Broadband Performance Report – 2010